



# GRANTEE GUIDE TO ACKNOWLEDGING THE ROSS TRUST

## Congratulations on receiving a grant from the Ross Trust

The Ross Trust does not require grant recipients to publicise grants your organisation has received from the Trust but we are happy to work with you if you would like to make an announcement or refer to the Trust in communication materials.

It is quite likely that we will announce the grant and your project details on our website – [rosstrust.org.au](https://rosstrust.org.au) – and potentially feature your funded project in our annual report.

If you wish to acknowledge the assistance of the Trust, here are some details which should help.

## REFERRING TO THE ROSS TRUST

If you would like to acknowledge a grant you have received from the Trust, please refer to the Trust as the Ross Trust and please use one of the following phrases:

- ‘acknowledge the support of the Ross Trust’
- ‘funded by the Ross Trust’
- ‘received a grant from the Ross Trust’

Please note the Ross Trust does not ‘sponsor’ projects or ‘partner’ organisations and should not be referred to as a partner or sponsor in any published material.

The Ross Trust does not endorse projects or organisations without express permission granted to the organisation.

If you would like to include some background on the Ross Trust, the following may be useful:

“The Ross Trust is a perpetual charitable trust with a vision to create positive social and environmental change so Victorians can thrive. The Trust was established in 1970 in Victoria by the will of the late Roy Everard Ross.”

If you would like to use the logo or a quote from the Trust in an article, media report or other publication, please contact the Trust’s office either by phone on 03 9690 6255 or via email at [communications@rosstrust.org.au](mailto:communications@rosstrust.org.au).

If you are planning on issuing a media release or producing a publication that mentions the Trust, we would be grateful to receive a draft copy ahead of distribution by email at [communications@rosstrust.org.au](mailto:communications@rosstrust.org.au)

Please give us at least a week’s notice for comment or response on your draft.

## THE ROSS TRUST LOGO

There are two versions of the Ross Trust logo. We have a square version, which is the preferred version. However, we understand that due to layouts and working with a number of partners, this shape may not always work, so we have an alternative, landscape version.

Portrait version (Preferred)

Landscape version (Secondary)



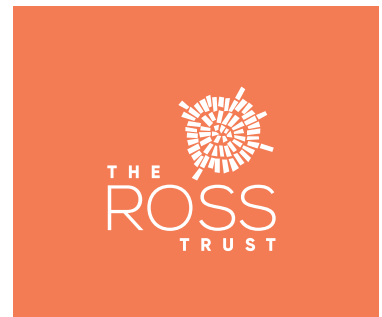
## LOGO VARIATIONS



COLOUR



GREYSCALE



REVERSE

## LOGO MINIMUM SIZE AND CLEAR SPACE

The minimum size for the brandmark is to have the logo no smaller than 30mm across for the primary logo and 56mm for the landscape version.

The clear space is recognised as 35 per cent of logo length, or 10mm for the 30mm logo size. Please refer to the diagram for an example.

